

## Academic theses 2021 – Master of Science in Management

## Mémoires académiques 2021 – Master ès Science en Management

Name/Nom	First name/Prénom	Title/Titre	Teacher/Enseignant·e
<b>ABBIATE</b>	Beatrice	Trust and Performance Evaluation Systems in Smart Working	Derchi Giovanni Battista
<b>ATELLAH</b>	Malak	Regenerative Economy and International Corporations: Sustainability Strategy Implementation	Palazzo Guido
<b>AVRANY</b>	Mehdi	Blockchain: applications and challenges for our society	Leclerc Fabrice
<b>BOUABBADI</b>	Rachid	The Effect of Top Management Team Characteristics upon the Choice of Foreign Entry Mode	Mata José
<b>CHRYSAKI</b>	Eleni	What Triggers Unethical Behavior and How Organizations Can Tackle It Effectively	Palazzo Guido
<b>CLAUDE FÜRER</b>	Valentine	The Outbreak of COVID-19: World Health Organization's Strategy and Switzerland's Response	Hoffrage Ulrich
<b>DENIS-LESSARD</b>	Justin	An Analysis of the Effectiveness of Microbiological Diagnostic Tests for Tuberculosis - A Ten-Year Retrospective Study.	Chavez Valérie
<b>DILLESEGER</b>	Léa	The Role of Suspense in Guerrilla Marketing	Petersen Francine
<b>FILALI MEKNASSI</b>	Abbas	Fake news in the digital era: definition, underlying mechanisms and implications for business	Palazzo Guido
<b>GIRAUD</b>	Adrien	Applied Cultural Evolution	Efferson Charles

<b>GOGUILLOT</b>	Cassie	The use of the recognition heuristic in the local domain. The case of craft beer brands in the French part of Switzerland.	Marewski Julian
<b>HASAN</b>	M Redwan	Role of market power in influencing horizontal alliance and acquisition decisions in Automotive Industry	Castañer Xavier
<b>JARRAR</b>	Aymen Salah	Alternative materials in the luxury sector	Strebel Heidi
<b>JUSSEL</b>	Jacqueline	Collaborative Tools and Techniques in Global Project Management	Bienz Pius
<b>MABILLARD</b>	Gaëtan	Impact of Humour in Green Advertising	Haack Patrick
<b>MARANTE</b>	Léo	Buddhist-Inspired Mindfulness for Individuals and Organizations: Mind the Paradoxes of Rationalization and Individualization	Marewski Julian
<b>NUNES</b>	Jason	Angolan and Ethiopian media's narrative of Chinese presence in Africa: A comparative study	Haack Patrick
<b>NUSSBAUMER</b>	Benoît	L'Ethical Fashion Initiative : précurseur d'une économie régénératrice ?	Leclerc Fabrice
<b>PELLEGGRI</b>	Margherita	Mergers and Acquisition and Reputation: Acquers' Acquiring Reputation and Target Decision to Sell Online	Castañer Xavier
<b>SCHROETER</b>	Alexandre	A Reinforcement Learning Approach to Food Delivery and Ride-Sharing	Boldi Marc-Olivier
<b>SHNAIDER</b>	Tom	Clustering sparse time series	Chavez Valérie
<b>SOUSA LOPES</b>	Jorge	How do non-profit music venues and their employees manage their identity during the COVID-19 crisis? The case of La Gravière	Jörg Dietz
<b>STEINER</b>	Aline	From Profitability to Generosity: how can Nature be a business model for more Sustainability?	Palazzo Guido

<b>TAGLIONI</b>	Mattia	Quali contenuti proporre per uno spazio di proprietà pubblica con l'obiettivo di rafforzare e sviluppare la coesione sociale e lo sviluppo sostenibile nel quartiere di Viganello (Lugano)? Il caso di Villa Costanza e il suo Parco inseriti nel comparto delle infrastrutture del quartiere di Viganello e in linea con i piani di sviluppo della città di Lugano.	Strebel Heidi
<b>VALLEZ</b>	Aurore	FGM/C in Australia: Estimating the prevalence and incidence among migrant women and girls	Efferson Charles
<b>WALSER</b>	Stephana	How to use storytelling for sustainability?	Palazzo Guido
<b>YANKOVA</b>	Rumyana	Work-Family Conflict and Stigma Consciousness at the Workplace	Krings Franciska