

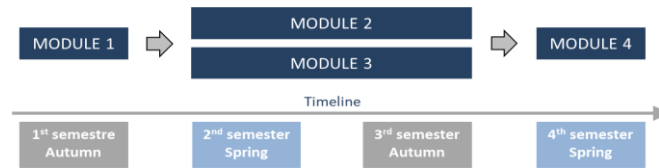
MSc Management

Orientation : Strategy, Organization and Leadership (SOL)

120 credits ECTS

Study Plan 2022-2023

Structure of the Master



Courses	Professors	Semesters				ECTS	Lang	Ev
		1 st sem Autumn	2 nd sem Spring	3 rd sem Autumn	4 th sem Spring			
MODULE 1: Average set (≥4.0) of compulsory and elective courses - 30 credits ECTS								
Compulsory courses - 18 credits ECTS								
Quantitative Methods for Management - <i>all orientations</i>	Rebouleau J.	●				6	E	W
Strategic Management - <i>SOL/BEE orientations</i>	Amer Maistriau E.	●				6	E	W
Organizational Theory and Decision Making - <i>SOL/BEE orientations</i>	Zehnder C.	●				6	E	V
Elective courses - 12 credits ECTS								
Genes, Populations and Evolution - <i>BEE orientation</i>	Lehmann L.	●				6	E	O
Data Science in Business Analytics - <i>BA orientation</i>	Tagasovska N.	●				6	E	V
Optimization Methods in Management - <i>BA orientation</i>	Ouvray R.	●				6	E	W
Marketing Science - <i>MKT orientation</i>	Christen M.	●				6	E	W
Strategic Marketing - <i>MKT orientation</i>	Engeler I.	●				6	E	V
MODULE 2: Compulsory-elective course and optional courses - 24 credits ECTS								
Compulsory-elective course - 6 credits ECTS (select only one course)								
Grand Challenges Strategy Project	Haack P.		●			6	E	V
Innovation Strategy Project (<i>for SOL orientation only</i>)	Querios R.		●			6	E	V
Sustainability Strategy Project	Aeschlimann S./Fischer C.		●			6	E	V
Optional courses - 18 credits ECTS								
Advanced Project Management & Outsourcing in a Digital Era	Bienz P.		●			6	E	V
Innovation Law	Junod V.		●			3	E	W
Bargaining and Negotiations	Efferson C.		●			6	E	W
Social Well Being	Petersen F.		●			6	E	W
Sustainable Innovation Challenge	Petty J.		●			3	E	V
Advanced issues in International and European Tax Law	Danon R.			●		3	E	W
Entrepreneurship, Innovation and Control Systems	Davila A.			●		3	E	W
La recherche dans tous ses états	Preissmann D.			●		3	F	V
Normes comptables internationales (IFRS)	Bianchi A.			●		3	F	W
<i>Module 2 can be any course listed above and any course listed under Module 3 for other orientations (if the course is NOT listed under Module 3 for your orientation). Company projects for other orientations are not open unless otherwise stated in SOL and BEE curriculums.</i>								
MODULE 3: Optional courses - 36 credits ECTS								
SUBSET A: Strategy (select at least 6 credits ECTS)								
Environmental Crisis and Societal Change	Palazzo G./Vedjovsky B.		●			3	E	V
International Strategy	Zanarone G.		●			6	E	W
The Management Grand Challenges	Vogt S.		●			6	E	V
The Management of Risk, Reputation and Legitimacy	Haack P.		●			6	E	V
Applied Corporate Strategy	Poylo M. / Borghi G. / Barras N.			●		3	E	V
Business and Society - Corporate Sustainability	Philippe D.			●		6	E	V
Digital Strategies and Innovation	Missonier S.			●		6	F	W
Entrepreneurship and Strategy (limited to 60 students)	Tsukanova T.			●		6	E	V
Human Decision-Making and the SDGs	Vogt S.			●		6	E	V
Social Norms Change	Vogt S.			●		6	E	?
Strategic Management Control Systems	Davila T.			●		6	E	W
Strategy of Innovation	Peukert C.			●		3	E	V
Strategy in Digital Markets	Peukert C.			●		6	E	W

SUBSET B: Organizational Behaviour (select at least 6 credits ECTS)									
Group Processes	Pulfrey C.			●			6	E	W
Heuristic Decision Making Strategies	Neth H.			●			6	E	V
Managing People: Organizational Design, Change, and Performance	Dietz J.			●			6	E	V
Power and Leadership	Tur B.			●			6	E	V
Evidence-Based Management	Dietz J.				●		6	E	V
Heuristic Decision Making Strategies	Marewski J.				●		6	E	V
Human Behavior and Evolutionary Inference	Efferson C.				●		6	E	W
Leadership Development	Bendahan S.				●		3	E	W
Managerial Decision Making	Hoffrage U./Palazzo G.				●		6	E	V
Unethical Decision Making – Advanced	Hoffrage U./Palazzo G.				●		3	E	V
Unethical Decision Making – Basics	Palazzo G./Hoffrage U.				●		3	E	V
MODULE 4: Master thesis - 30 credits ECTS									
The Art of Writing a Master's Thesis	Philippe D.				●		-	E	W
Thesis (Research or Internship)	Choose your thesis director					●	30	E/F	W-O

Thesis Information

1. Internships must be full time or at least 80% for a minimum of 12 weeks.
2. Only students having acquired 90 ECTS credits from Modules 1, 2 and 3 are allowed to present their thesis.
3. The 'Art of Writing a Master's Thesis' takes place during the 1st week of the semester and is strongly recommended. No ECTS credits will be granted.
4. [Research thesis guidelines here.](#)
5. [Internship thesis guidelines here.](#)

Legend:

ECTS: Credits

Lang: Teaching language (F: French; E: English)

Eval: Type of evaluation (W: Written exam; O: Oral exam; V: Validation(s) only)

MKT: Marketing orientation

BEE: Behavior, Economics and Evolution orientation

BA: Business Analytics orientation

SOL: Strategy, Organization and Leadership orientation

General Information:

1. [Read the 2022-2023 Study Regulation](#)
2. Courses are delivered face-to-face on campus
3. Registration to Autumn semester courses in Module 2 and Module 3, is only allowed if students have fully obtained the Module 1 credits ECTS.
4. Students can change orientation as long as they have completed Module 1 elective courses corresponding to the new orientation. The request must be sent by email to hecmaster@unil.ch by the end of the 1st semester or, at the latest, when registering to the first exams of Module 2.
5. The pandemic has shown us that circumstances beyond our control may require us to make adjustments to study plans during the academic year.