

Academic theses 2019 – Master of Science in Management

Mémoires académiques 2019 – Master ès Science en Management

Name/Nom	First name/Prénom	Title/Titre	Teacher/Enseignant-e
AFONSO	Océane	Cooperation and Competition	Palazzo G.
ALEID	Ahmad Nour	The Role of Government Policies and Entrepreneurship Outcomes Overtime	Petty J.
AUDISIO	Alexis	How Millennials Change HR Practices?	Dietz J.
AUSHEV	Izmail	Automated vs human interaction : How to increase in AI implementation is changing the customer service experience and what it means for the future of business	Leclerc F.
DUMONT	Maxime	To what extent do consumers perceive brands that hire freelancers from developing countries in context of Switzerland ?	Bonardi J.-Ph.
GERMANO	David	Detecting Joint Attention Through Data-Driven Methods	Boldi M.-O.
KEOPRASEUTH	Liliane	How do I react? Decision-making processes after observing cyberbullying	Dietz J.
MARZORATI	Laura	The 2008 Financial Crisis seen through the ethical lens	Palazzo G.
MAURISSEN	Philip	Impact of Diversity Policies on Team Composition	Krings F.
MUNTEANU	Mariya	Is Crypto-currency a Threat to The Existing Monetary System?	Petty J.
OKARO	Christian	Strategic actions and policies to mitigate risks in meat supply chain : evidence-based management approach	Hintsa J.
PEZZOLI	Diego	Food Crime in the Meat Supply Chain	Hintsa J.
PÜTZ	Wilde Abelseth	Identification of challenges and opportunities within innovation processes	Petty J.
RODRIGUEZ CAMBEIRO	Sabrina	Concepts of happiness and meaning applied to human resources management	Palazzo G.
TOADER	Diana-Cezara	Customer perceptions of online service interactions facilitated by Artificial Intelligence (AI) Chatbots	Schlager T.

URQUIZO SARUE

Mateo

The impact of ethnic identity on consumers'
perceptions of ethnic marketing

Petersen F.