

HEC Lausanne
Bachelor courses taught in English
Spring 2022

Course Name	ECTS	Hours / week	Professor	Program details
Analyse économique : microéconomie (Microeconomic analysis)	6	4	Montez Joao	BSc in Management - Core Courses BSc in Economics - Core Courses
Consumer Behaviour (BScM)	6	4	Petersen Francine	BSc in Management
Corporate Sustainability : The Environmental Perspective	3	2	Ionescu Aileen	BSc in Management
Creative Accounting and Financial Scandals	3	0	Rudolf Nicolas	BSc in Management BSc in Economics
Economics of Health and Healthcare	6	4	Maurer Jurgen	BSc in Management BSc in Economics
Entrepreneurial finance and the new venture funding process	6	4	Petty Jeffrey	BSc in Management
Financial Markets	6	4	Celentano Francesco	BSc in Management BSc in Economics
Gestion des Opérations I (Operations Management I)	3	2	De Treuille Suzanne ; Weiss Jordi	BSc in Management - Core Courses BSc in Economics - Core Courses
How Technology Shapes The Workplace of the Future (EPFL)	3	2	Lalive Rafael	BSc in Management BSc in Economics
Integrated Marketing Communication	3	2	Schlager Tobias	BSc in Management
International Money and Finance	6	4	Bacchetta Philippe ; Davenport Margaret	BSc in Management BSc in Economics
International Trade and European Integration	6	4	Milet Emmanuel	BSc in Economics
Introduction to Financial Statement Analysis and Reporting	3	2	Markarian Garen	BSc in Management BSc in Economics
Introduction to Negotiations	3	2	Efferson Charles	BSc in Management
Judgment and Decision Making	3	2	Hoffrage Ulrich	BSc in Management
Management for the challenges of the socioecological crisis	3	0	Vogt Sonja	BSc in Management
Managing the Digital Economy	3	2	Peukert Christian	BSc in Management BSc in Economics
Market Design and the Economics of Asymmetric Information	6	4	Hakimov Rustamdjan; Santos Pinto Luís	BSc in Economics

Some courses may be taught during the same period or limited to a maximum number of students, please check the syllabus (*: syllabus not updated yet)

Students must register to all courses/exams taken (including seminars, written work, oral exams, assignments, etc.). Covid-19: <https://www.unil.ch/hec/bachelors/news>

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Marketing Research	6	4	Czellar Sandor	BSc in Management
Practical Operations Management	6	4	Hameri Ari-Pekka	BSc in Management
Psychological Foundations of Economics	6	4	De Saint Priest Oriana ; Laferrière Vincent	BSc in Management BSc in Economics
Risk Savvy	3	2	Ulrich Hoffrage	BSc in Management
Seminar : Judgment and Decision Making	3	2	Hoffrage Ulrich	BSc in Management
Service Operations Management	3	2	Horatiu Tudori	BSc in Management

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